**Expected Outcomes: Written Communication**

Upon completion of the degree, students will be able to present their ideas in a coherent manner in writing.

**Related typical general education outcomes:**

7  Written Communication

**Assessment methods**

**Method:** internship evaluations

All on-site supervisors evaluate interns on written communication skills

**Findings:**

Sixty-three on-site supervisors reported COMM interns had above average or excellent writing skills, four reported interns with average writing skills, and only one reported an intern with below average writing skills.

**How did you use findings for improvement?**

The COMM curriculum will continue to incorporate writing into the curriculum. COMM is developing a survey to be completed with the application to the program that will include questions designed to assess writing as students enter the program.

**Additional comments:**

None

**Expected Outcomes: Professional Experience**

All students will have some experience applying their education to a work environment.

**Related typical general education outcomes:**

9  Informed and Engaged Citizenship

**Assessment methods**

**Method:** alumni survey

question on the survey address the usefulness of the internship experience.

**Findings:**

The latest survey indicates all COMM graduates did complete their internship.

**How did you use findings for improvement?**

COMM is developing a survey that will be included with the application to the program that will include questions designed to assess students' expectations as to the application of COMM principles in a work environment.
Method: Internship reports

All interns turn in comprehensive assessments of their internship experience.

Findings:

All COMM graduates successfully completed an internship and reported learning from the experience.

How did you use findings for improvement?

We will continue to require an internship so our students get professional experience. We will also monitor the student’s evaluations of the internships to make certain continued placement with specific organizations is warranted.

Additional comments:

None

Expected Outcomes: Oral Communication

Upon completion of the program students will be able to display invention, arrangement, style and delivery skills in presenting informative, persuasive, and ceremonial messages.

Related typical general education outcomes:

3  Ability to Critique Arguments
4  Ability to Construct Arguments
8  Oral Communication

Assessment methods

Method: Internship evaluations

On-site supervisors evaluate all interns in the area of oral communication skills.

Findings:

Seventy on-site intern supervisors reported interns with above average or excellent oral communication skills, four reported interns with average skills and only one reported an intern with below average skills.

How did you use findings for improvement?

COMM will continue to require COMM 1000 as part of the core. COMM will ask more detailed questions on future alumni surveys to target specific areas of oral communication that need to be improved upon.

Additional comments:

None

Method: Alumni Survey

Department periodically surveys graduates. Questions on the survey address the usefulness of
classes in oral communication and the success of their job search.

Findings:

The most recent survey indicates that COMM graduates feel their oral communication classes were very useful to them.

How did you use findings for improvement?

COMM will continue to require COMM 1000 as part of the core. COMM will tailor alumni survey questions to specific areas that could be improved.

Additional comments:

None

Expected Outcomes: job placement

Graduates will be able to find employment in a related field.

Related typical general education outcomes:

Assessment methods

Method: alumni survey

question on the survey address the usefulness of the internship experience.

Findings:

The most recent survey results indicate that the majority of students had a job related to their major within 6 months. COMM graduates reported they were not prepared for the technological challenges in their field.

How did you use findings for improvement?

CMJN is exploring career fair options to connect students with employers. CMJN is creating stronger alumni relationships in order to provide networking opportunities for graduates. COMM classes are integrating more technology components in order to better prepare students for job opportunities.

Additional comments:

None

Method: University of Georgia survey

The department participates in a national survey of graduates from Departments of communication related disciplines.

Findings:

60% of AU respondents to this question report being employed in the field within 5 months.

How did you use findings for improvement?

We will continue participating in the national survey and build alumni networks for our future graduates.

Additional comments:

None