### Expected Outcomes: Critical Thinking

Graduates of the program will demonstrate critical thinking skills

#### Assessment methods

**Method:** Term papers

Students on this program will be evaluated across a range of courses on their ability to discern between relevant and irrelevant literature and their ability to extract applied meaning and relevance for the global hospitality and retail environments. This will be evaluated across a range of term papers.

**Findings:**

There are no students registered at this point in time

**How did you use findings for improvement?**

None

**Additional comments:**

None

**Method:** Research Project

Students will be expected to complete a term project on the feasibility of relocating a local hospitality and/or retail concept internationally. They must demonstrate a complete understanding of the various endogenous and exogenous factors impacted such a move.

**Findings:**

There are no students registered at this point in time

**How did you use findings for improvement?**

None

**Additional comments:**

None

### Expected Outcomes: Effective written and oral communication

Graduates of the program will demonstrate the ability to communicate effectively in both written and oral form

#### Assessment methods

**Method:** Term papers

Students on this program will be evaluated across a range of courses on their ability to discern between relevant and irrelevant literature and their ability to extract applied meaning and relevance for the global hospitality and retail environments. This will be evaluated across a range of term papers.
term papers.

Findings:
There are no students registered at this point in time

How did you use findings for improvement?
None

Additional comments:
None

Method: Oral presentation
Students will be expected to present their term project work to their Professors and peer group at the end of each semester. They will be evaluated on their ability to organize their work, oral presentation skills and ability to manage this exercise in a timely fashion.

Findings:
There are no students registered at this point in time

How did you use findings for improvement?
None

Additional comments:
None

Expected Outcomes: Information Literacy
Graduates will demonstrate an awareness and understanding of the broad literature as it relates to both hospitality and retail

Assessment methods

Method: Literature review on term papers and project
Students will be evaluated on their ability to review relevant literature and to present this in a manner that demonstrates applied familiarity of the subject matter under review

Findings:
There are no students registered at this point in time

How did you use findings for improvement?
None

Additional comments:
None

Expected Outcomes: Intercultural Knowledge and Diversity
Graduates will demonstrate knowledge of the importance of diversity to the global hospitality and retail environments

Assessment methods

Tuesday, February 05, 2013, Office of Institutional Research and Assessment
Method: Awareness of global knowledge and diversity

In addressing the global context for retail and hospitality operations students will demonstrate a firm understanding of regional difference and influence and sensitivity to diversity and related challenges.

Findings:

There are no students registered at this point in time

How did you use findings for improvement?

None

Additional comments:

None