Expected Outcome #1: Student Confidence and Comfort
After attending Camp War Eagle, students will report that they are comfortable with their decision to attend Auburn University and feel confident in their ability to succeed academically upon enrolling.

Assessment methods
Method: Participant Survey
A participant survey was administered to all students who attended Camp War Eagle in 2012, and 3,675 students responded. As part of the survey, students were asked the following pairs of questions:

Prior to Camp War Eagle, how confident were you in your ability to become academically successful at Auburn?
After having completed your orientation session, how confident are you now in your ability to be academically successful at Auburn?

Prior to Camp War Eagle, how comfortable were you with your decision to attend Auburn University?
After attending Camp War Eagle, how comfortable are you now with your decision to attend Auburn University?

Responses were on a five point scale of “Not Confident,” “Only a Little Confident,” “Somewhat Confident,” “Confident,” and “Very Confident.”

Findings:
Using the positive responses of “Confident” and “Very Confident,” we found that only 66.3% of the students felt confident about their ability to be academically successful prior to attending Camp War Eagle. After attending Camp War Eagle, this number rose to 89.0%. These numbers were remarkably consistent with 2011 findings, in which 67.2% expressed confidence prior to Camp War Eagle and 88.0% did so afterwards.

Students also reported being more comfortable with their decision to attend Auburn University, as 82.5% reported confidence prior to attending Camp War Eagle, but 95.1% indicated such feelings after Camp War Eagle. Again, there was consistency with 2011 data, in which 82.6% expressed confidence prior to attendance, but 94.4% indicated so after attending.

How did you use findings for improvement?
Although the data are excellent findings, we need to gather more information about the ~10% who still have doubts about their ability to be successful and more specifically, the reasons for their doubt. It is possible that the root of their concern could be addressed by an existing program or service at Auburn University. For instance, academic concerns may be able to be eased by more familiarity with the Academic Support office, or the AU Career Center if the student has chosen a major that may not be a good fit. Future survey instruments should include follow up question(s) for the students who are unable to express confidence, with instruction to contact our office for information and/or referral.

Additional comments:
None
Expected Outcome #2: Parent Confidence and Comfort
After attending Camp War Eagle, parents will report that they are comfortable with their student’s decision to attend Auburn University and feel confident that their students can succeed academically upon enrolling.

Assessment methods
Method: Participant Survey
A participant survey was administered to all parents who attended Camp War Eagle in 2012, and 1,886 responded. As part of the survey, parents were asked the following pairs of questions:

Prior to Camp War Eagle, how confident were you in your student’s ability to become academically successful at Auburn?
After having completed your orientation session, how confident are you now in your student’s ability to be academically successful at Auburn?

Prior to Camp War Eagle, how comfortable were you with your student’s decision to attend Auburn University?
After attending Camp War Eagle, how comfortable are you now with your student’s decision to attend Auburn University?

Responses were on a five point scale of “Not Confident,” “Only a Little Confident,” “Somewhat Confident,” “Confident,” and “Very Confident.”

Findings:
Using the positive responses of “Confident” and “Very Confident,” we found that 75.4% of the parents felt confident about their student’s ability to be academically successful prior to attending Camp War Eagle. After attending Camp War Eagle, this number rose to 89.8%. These numbers were remarkably consistent with 2011 findings, in which 75.8% expressed confidence prior to Camp War Eagle and 89.6% did so afterwards.

Parents also reported being more comfortable with their student’s decision to attend Auburn University, as 83.5 reported confidence prior to attending Camp War Eagle, but 95.2% indicated such feelings after Camp War Eagle. Again, there was consistency with 2011 data, in which 82.1% expressed confidence prior to attendance, but 94.5% indicated so after attending.

How did you use findings for improvement?
Although the data are excellent findings, we need to gather more information about the ~10% who still have doubts about their student’s ability to be successful and more specifically, the reasons for their doubt. It is possible that the root of their concern could be addressed by an existing program or service at Auburn University. For instance, academic concerns may be able to be eased by more familiarity with the Academic Support office, or the AU Career Center if the parent believes the student has chosen a major that may not be a good fit. Future survey instruments should include follow up question(s) for the parents who are unable to express confidence, with instruction to contact our office for information and/or referral.

Additional comments:
None