Expected Outcomes: Problem Solving

Students will be able to: 1) compute the yields and assess the interest rate and market risk of fixed income and equity securities, 2) compute the various component costs and overall cost of capital – including application of the Capital Asset Pricing Model, 3) compute project cash flows and apply appropriate decision criteria, 4) calculate the value of stocks and bonds, including estimating the fundamental value of a stock using the growth model, and 5) compute the total risk, systematic and unsystematic risk of a stock portfolio.

Related typical general education outcomes:

1. Information Literacy
2. Ability to Use Mathematical Methods
3. Ability to Solve Open-Ended Problems

Assessment methods

Method: Exam questions in FINC 3630 and FINC 3640
Exam questions include multiple choice, short answer, and open-ended problems.

Findings:

91.1% of students in FINC 3640 were able to compute the yields and assess interest rate risk and market risk of fixed income and equity securities (expected outcome #1); 98.7% of students in FINC 3640 were able to compute the required rate of return using the Capital Asset Pricing Model (expected outcome #2); Students in FINC 3630 scored an average of 81.9% on final exam questions testing their ability to compute project cash flows and apply appropriate decision criteria (expected outcome #3); 94.9% of students in FINC 3640 were able to calculate the value of stocks and bonds including estimating the fundamental value of a stock using the growth model (expected outcome #4).

How did you use findings for improvement?

Students met target assessment of 80%. We will continue to monitor student achievement.

Additional comments:

None.

Method: Written assignments in FINC 3640
Written assignments include the computation of the total risk, systematic and unsystematic risk of a stock portfolio.

Findings:

80.2% of students in FINC 3640 scored a 75% or above on the written assignment (expected outcome #5).

How did you use findings for improvement?

Tuesday, February 05, 2013, Office of Institutional Research and Assessment
Students met target assessment of 80%. We will continue to monitor student achievement.

Additional comments:

None.

Method: Senior Survey
Seniors are asked to evaluate a number of specific learning objectives in a survey.

Findings:
In 2012, among 28 (20.3% of 138 Finance graduates) of senior FINC majors responding to the Senior Survey, 80.8% reported a score of 4.0 or higher on a 5-point rating scale where 5=strongly agree and 1=strongly disagree when asked whether the FINC degree program effectively prepared them for effective performance in their career field. 80.0% reported a score of 4.0 or higher on a 5-point rating scale where 5=strongly agree and 1=strongly disagree when asked whether the FINC degree program effectively prepared them to use quantitative methods in decision making.

How did you use findings for improvement?
Students met target assessment of 80%. We will continue to monitor student perceptions regarding the effectiveness of the degree program to ensure that we meet or exceed our goal.

Additional comments:
None.

Expected Outcomes: Conceptual Thinking

Students will be able to 1) recognize and understand the implications of an efficient market, and 2) assess the relative impact of different bond provisions.

Related typical general education outcomes:

1  Information Literacy
2  Analytical and Critical Reading

Assessment methods

Method: Team project in FINC 3640
Team project requires a comprehensive understanding of an efficient market.

Findings:
80.2% of students in FINC 3640 scored a 75% or above on the team project (expected outcome #1).

How did you use findings for improvement?
Students met target assessment of 80%. We will continue to monitor student achievement.

Additional comments:
None.

Method: Exam questions in FINC 3640
Exam questions include multiple choice, short answer, and open-ended problems.

Findings:
91.1% of students in FINC 3640 were able to assess the relative impact of different bond provisions (expected outcome #2).

How did you use findings for improvement?
Students met target assessment of 80%. We will continue to monitor student achievement.

Additional comments:
None.

Method: Senior Survey
Seniors are asked to evaluate a number of specific learning objectives in a survey.

Findings:
In 2012, among 28 (20.3% of 138 Finance graduates) of senior FINC majors responding to the Senior Survey, 92.3% reported a score of 4.0 or higher on a 5-point rating scale where 5=strongly agree and 1=strongly disagree when asked whether the FINC degree program effectively prepared them to understand content in their career field. 72.0% reported a score of 4.0 or higher on a 5-point rating scale where 5=strongly agree and 1=strongly disagree when asked whether the FINC degree program effectively prepared them to understand the influence of political and social issues on business decisions.

How did you use findings for improvement?
We did not meet the target of 80% when students were asked whether the FINC degree program effectively prepared them to understand the influence of political and social issues on business decisions. We will increase emphasis on the implications of an efficient market and the relative impact of different bond provisions.

Additional comments:
None.

Expected Outcomes: Information Management

Students will be able to identify alternative sources of publicly available financial data and utilize information to address financial issues.

Related typical general education outcomes:
1 Information Literacy

Assessment methods
Method: Computer assignments in FINC 3630
Computer assignments will require students to download publicly available data and show proper use of various Excel functions typically used in financial analysis.

Findings:
In Spring 2012, 80.6% of 31 students completing a computer assignment received a score of 2.4 (80 percent) or higher on a 3 point computer assignment that tested their ability to obtain
security prices relative to an index. The average score for students was 2.61 with a median score of 2.8

**How did you use findings for improvement?**

Students met the targeted assessment level of 80%. We will continue to monitor student achievement.

**Additional comments:**

None.

**Method:** Senior Survey

Seniors are asked to evaluate a number of specific learning objectives in a survey.

**Findings:**

In 2012, among 28 (20.3% of 138 Finance graduates) of senior FINC majors responding to the Senior Survey, 84.0% reported a score of 4.0 or higher on a 5-point rating scale where 5=strongly agree and 1=strongly disagree when asked whether the FINC degree program effectively prepared them to process information and make effective decisions.

**How did you use findings for improvement?**

Students met target assessment of 80%. We will continuously encourage students to identify alternative sources of publicly available financial data and utilize information when they address financial issues.

**Additional comments:**

None.

**Expected Outcomes: Communication Skills**

Students will be able to effectively communicate information on financial issues so that it can be understood by individuals with diverse backgrounds, capabilities and interests.

**Related typical general education outcomes:**

7  Written Communication

8  Oral Communication

**Assessment methods**

**Method:** Written assignments or presentations in FINC 3640

Either written assignments or presentations will be used to gauge student’s communication skills.

**Findings:**

80.2% of students in FINC 3640 scored a 75% or above on the written assignment.

**How did you use findings for improvement?**

Students met targeted assessment of 80%. We will continue to monitor student achievement.

**Additional comments:**

None.
Method: Senior Survey

Seniors are asked to evaluate a number of specific learning objectives in a survey.

Findings:

In 2012, among 28 (20.3% of 138 Finance graduates) of senior FINC majors responding to the Senior Survey, 76.9% reported a score of 4.0 or higher on a 5-point rating scale where 5=strongly agree and 1=strongly disagree when asked whether the FINC degree program effectively prepared them to communicate information and ideas orally. 69.2% reported a score of 4.0 or higher on a 5-point rating scale where 5=strongly agree and 1=strongly disagree when asked whether the FINC degree program effectively prepared them to communicate information and ideas in writing.

How did you use findings for improvement?

We did not meet the target of 80% when students were asked whether the FINC degree program effectively prepared them to communicate information and ideas orally and whether the FINC degree program effectively prepared them to communicate information and ideas in writing. We will use the resources that the Office of Professional and Career Development provide to improve students’ communication skills.

Additional comments:

None.

Expected Outcomes: Technology Applications

Students will be able to prepare supporting financial calculations using spreadsheet software for business decisions.

Related typical general education outcomes:

1  Information Literacy
5  Ability to Use Mathematical Methods
6  Ability to Solve Open-Ended Problems

Assessment methods

Method: Computer assignments in FINC 3630

Computer assignments will show proper use of various Excel functions typically used in financial analysis.

Findings:

Of the 27 students completing 5 computer assignments in FINC 3630, 88.9% scored above a 75% on the assignments.

How did you use findings for improvement?

Students met target assessment of 80%. We will continue to monitor student achievement, including encouraging students to participate in Excel seminars in the Office of Professional and Career Development.

Additional comments:

None.
Method: Senior Survey

Seniors are asked to evaluate a number of specific learning objectives in a survey.

Findings:

In 2012, among 28 (20.3% of 138 Finance graduates) of senior FINC majors responding to the Senior Survey, 76.9% reported a score of 4.0 or higher on a 5-point rating scale where 5=strongly agree and 1=strongly disagree when asked whether the FINC degree program effectively prepared them to demonstrate spread sheet analysis skills related to field of study.

How did you use findings for improvement?

We did not meet the target of 80% when students were asked whether the FINC degree program effectively prepared them to demonstrate spread sheet analysis skills related to field of study. We will encourage students to participate in Professional Development seminars in the Office of Professional and Career Development.

Additional comments:

None.