Expected Outcomes: Ethical and Legal Knowledge

Distance MBA students will demonstrate knowledge of ethical and legal responsibilities in organizations and society.

Assessment methods

**Method**: 1a. Ethics Case in BUSI 7236, Cost Analysis & Systems

At least 75% of Distance MBA students will achieve an average rating of 8.0 or higher on a 10-point scale measuring knowledge of ethical and legal responsibilities in organizations and society where 10 = excellent and 1 = unacceptable. The instructor in BUSI 7236 (Cost Analysis & Systems) and one additional faculty will rate students’ written analysis of an ethics case problem assignment in the course using the rating scale described above.

**Findings**:

Instructor: N = 44; Additional Faculty: N = 10. 81% of Distance MBA students received a rating of 8.0 or higher on the 10 point scale described above.

**How did you use findings for improvement?**

Program is meeting goal.

**Additional comments:**

None

**Method**: 1b. Ethics Case in BUSI 7146, Leadership & Organization Change

At least 75% of Distance MBA students will achieve an average rating of 8 or higher on a 10-point scale measuring knowledge of ethical and legal responsibilities in organizations and society where 90 - 100 = excellent and 59 or less = unacceptable. The instructor in BUSI 7146 (Leadership and Organization Change) in F'12, and one additional faculty will rate students’ analysis of an ethics case problem assignment in the course using the rating scale described above.

**Findings**:

Instructor: N = 46; Additional Faculty: N = 10. 98% of Distance MBA students received a rating of 8.0 or higher on the 10 point scale described above.

**How did you use findings for improvement?**

Program is meeting goal.

**Additional comments:**

None

Expected Outcomes: Financial Knowledge

Distance MBA students will demonstrate knowledge of financial theories, analysis, reporting and markets.

Assessment methods

Tuesday, February 05, 2013, Office of Institutional Research and Assessment
Method: 2a. Business Simulation in BUSI 7216, Marketing

At least 75% of Distance MBA students will achieve an average rating of 8.0 or higher on a 10-point scale measuring knowledge of the creation of value through the integrated production of goods, services, and information where 10 = excellent and 1 = unacceptable on a computer simulation in BUSI 7216 (Marketing and Consumer Theory). The simulation requires understanding the financial matters facing firms and making quality decisions with regard to those matters. The instructor and one additional faculty will evaluate students’ performance on the computer simulation assignment using the rating scale described above.

Findings:

Instructor:  N = 21; Additional faculty: N=21. 95% of Distance MBA students received a rating of 8.0 or higher on the 10 point scale described above.

How did you use findings for improvement?

Program is meeting goal.

Additional comments:

None

Method: 2b. Exams 1 & 2 in BUSI 7116, Financial Analysis

At least 75 percent of MBA students will achieve a rating of 80 or higher on objective-type Exams One and Two in BUSI 7116 (Financial Analysis) using a 100-point scale measuring knowledge of financial theories, analysis, reporting and markets where a score of 90-100 = excellent and 59 or less = unacceptable. The instructor will evaluate students' Exam One and Two performances using the rating scale described above.

Findings:

Instructor:  N = 50. 80% of Distance MBA students received a rating of 80 or higher on the 100 point scale described above.

How did you use findings for improvement?

Program is meeting goal.

Additional comments:

None

Expected Outcomes: Statistical Knowledge

Distance MBA students will demonstrate knowledge of statistical data analysis and management science as they support decision-making processes throughout an organization.

Assessment methods

Method: 3a. Case in BUSI 7126, Quantitative Analysis

At least 75 percent of Distance MBA students will achieve a rating of 80 or higher on a 100 point scale measuring knowledge of statistical data analysis and management science where 90 - 100 = excellent and 59 or less = unacceptable. The instructor in BUSI 7126 (Quantitative Analysis for Business Decisions) will rate students' application of statistical data analysis and management science knowledge based their performance on a applied objective case-based problem using the rating scale described above.
Findings:

Instructor: N = 55. 78% of Distance MBA students received a rating of 80 or higher on the 100 point scale described above.

How did you use findings for improvement?

Program is meeting goal.

Additional comments:

None

Method: 3b. Exam Questions in BUSI 7126, Quantitative Anal

At least 75 percent of Distance MBA students will achieve a rating of 8.0 or higher on a 10-point scale measuring knowledge of statistical data analysis and management science where 10 = excellent and 1 = unacceptable. The instructor in BUSI 7126 (Quantitative Analysis for Business Decisions) will rate students' application of statistical data analysis and management science knowledge in completing selected objective questions on Mid-Term and Final Exams using the rating scale described above.

Findings:

Instructor: N = 55. 89% of Distance MBA students received a rating of 8.0 or higher on the 10 point rating scale described above.

How did you use findings for improvement?

Program is meeting goal.

Additional comments:

None

Expected Outcomes: Domestic and Global Economic Knowledge

Distance MBA students will demonstrate knowledge of domestic and global economic environments of business.

Assessment methods

Method: 4a. Mid-term Exam in BUSI 7136, Strategic Analysis

At least 75 percent of Distance MBA students will achieve an average score of 80 points or higher on a 100 point scale measuring knowledge of domestic and global economic environments where 90 - 100 = excellent and 59 or below = unacceptable. The instructor in BUSI 7136 (Strategic Analysis and the Competitive Environment) will evaluate the students' scores on an objective mid-term exam demonstrating knowledge of domestic and global economic environments of business using the rating scale described above.

Findings:

Instructor: N = 37. 89% of Distance MBA students achieved a rating of 80 or higher using the 100 point scale described above.

How did you use findings for improvement?

Program is meeting goal.

Additional comments:
Method: 4b. Final Exam in BUSI 7136, Strategic Analysis

At least 75 percent of Distance MBA students will achieve an average score of 80 or higher on a 100 point scale measuring knowledge of domestic and global economic environments where 90 - 100 = excellent and 59 or below = unacceptable. The instructor in BUSI 7136 (Strategic Analysis and the Competitive Environment) will evaluate the students’ objective final exam performance demonstrating knowledge of domestic and global economic environments of business using the rating scale described above.

Findings:

Instructor:  N = 37. 78% of Distance MBA students achieved a rating of 80 or higher using the 100 point scale described above.

How did you use findings for improvement?

Program is meeting goal.

Additional comments:

None

Expected Outcomes: Leadership Capacity

Distance MBA students will demonstrate the capacity to adapt and lead in organizational situations with people from diverse backgrounds.

Assessment methods

Method: 5a. Best Self Exercise in BUSI 7146, Leadership

At least 75 percent of Distance MBA students will achieve a rating of 80 or higher on a 100 - point scale measuring leadership qualities/skills where 90 - 100 = excellent and 59 or below = unacceptable. PEMBA students enrolled in BUSI 7146 (Organizational Leadership and Change) completed a “Best Self” exercise which will be evaluated by the two course instructors.

Findings:

Instructors:  N = 50. 96% of the Distance MBA students achieved a positive difference between their final and entering assessments on the scale described above.

How did you use findings for improvement?

Program is meeting goal.

Additional comments:

None

Method: 5b. Peer Leadership Rating in BUSI 7986

At least 75 percent of Distance MBA students will achieve a peer rating of at least of 4.0 or higher on a 5-point scale measuring ability to demonstrate leadership where 5 = excellent and 1 = unacceptable. Distance MBA students enrolled in BUSI 7986 (Integrated Business Project and Case Analysis) will perform peer evaluations of other team members using the rating scale described above.

Findings:
Peer Evaluation: N = 57. 98% of Distance MBA students received a 4.0 or higher on the 5 point scale described above.

How did you use findings for improvement?
Program is meeting goal.

Additional comments:
None

Expected Outcomes: Apply Knowledge in New & Unfamiliar Situations

Distance MBA students will demonstrate the capacity to apply knowledge in new and unfamiliar circumstances through a conceptual understanding of relevant disciplines.

Assessment methods

Method: 6a. Project in BUSI 7986, Integrated Business Proj
At least 75 percent of Distance MBA students will achieve a rating of 80 or higher on a 100 point scale where 90 - 100 = excellent and 59 or below = unacceptable. Distance MBA students enrolled in BUSI 7986 (Integrated Business Project and Case Analysis) will complete a project demonstrating their research and analytical abilities to apply knowledge in new and unfamiliar circumstances through a conceptual understanding of relevant disciplines. The project will be evaluated by the course instructors using the rating scale described above.

Findings:
Instructors: N = 57. 100% of Distance MBA students received a rating of 80 or higher on the 100 point scale described above.

How did you use findings for improvement?
Program is meeting goal.

Additional comments:
None

Method: 6b. Simulation in BUSI 7136, Strategic Analysis
At least 75 percent of Distance MBA students will achieve a rating of 8.0 or higher on a 10-point scale where 10 = excellent and 1 = unacceptable. Distance MBA students enrolled in BUSI 7136 (Strategic Analysis and the Competitive Environment) will complete a computer business simulation exercise demonstrating their ability to apply knowledge in new and unfamiliar circumstances through a conceptual understanding of relevant disciplines. The computer simulation will be evaluated by the course instructor using the rating scale described above.

Findings:
Instructor: N = 34. 3% of Distance MBA students received a rating of 8.0 or higher on the 10 point scale described above.

How did you use findings for improvement?
The Program is not meeting the goal. However, 100% of Distance MBA students did score higher than 6.66. It should be noted that while the Distance MBA students did not meet the goal on this assessment, which came in the first semester of the MBA program, they did meet the goal on the other assessment of this learning objective, which comes at the end of the
program. Thus, the Distance MBA Students did acquire the skills over the course of the program. After discussion, the faculty determined that this assessment simulation was primarily meant to clarify for new students the challenges they face rather than assess final knowledge and therefore was not the most appropriate test of the success of the program in enabling students to meet the learning objective. For the future, the assessment will be based on a simulation in BUSI 7126 (Marketing and Consumer Theory) which occurs in the second semester of the program.

Additional comments:

None