Expected Outcomes: Parent Satisfaction with Academic Advising

Parents will report favorably regarding the academic advising provided during Camp War Eagle.

Assessment methods

Method: Camp War Eagle Parent Survey

At the end of each Camp War Eagle session, parents complete a university-structured survey regarding all aspects of the CWE experience. Ratings for CoB academic advising are based on a 5-point Likert scale.

Findings:

The academic advising sessions hosted by the CoB during summer received average parent ratings of 4.61/5.00.

How did you use findings for improvement?

The CWE experience for parents is continually reviewed for areas of improvement.

Additional comments:

In the past year, the College’s website content was revised for CWE. Parent feedback on the revised information was positive.

Expected Outcomes: Student Satisfaction with Academic Advising

CoB students will be satisfied with the quality of advising received from the CoB academic advisors.

Assessment methods

Method: Post-advising student surveys

Each fall and spring, the CoB academic advising office asks its students to complete a survey regarding academic advising needs and overall satisfaction. Ratings for CoB academic advising are based on a 5-point Likert scale.

Findings:

The overall student satisfaction rating of CoB academic advising for the 2011/2012 academic year averaged 4.87/5.00.

How did you use findings for improvement?

Continue to improve advising methods and adapt to students’ advising needs.

Additional comments:

None

Expected Outcomes: Students will Understand Curriculum Requirements

Students will agree that they understand not only the university core, but also the CoB core and upper
Assessment methods

**Method**: Post-advising student surveys

Students are asked to report their understanding of their chosen CoB curriculum.

**Findings**:

94.8% of students surveyed agreed that they understood the requirements of their chosen curriculum.

**How did you use findings for improvement?**

Curriculum models continue to be reviewed for accuracy and ease of understanding.

**Additional comments**:

None

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**Expected Outcomes**: Advising Frequency

CoB students will meet with their academic advisor at least once per semester

**Assessment methods**

**Method**: Records of student visits

Student visits to the advising office are manually recorded in the advising folders. A random set of 312 student folders (approximately one-tenth of CoB undergraduates) were reviewed during the 2011/2012 academic year and the number of visits were recorded for each student in the sample.

**Findings**:

89.7% of the students in the sample visited the office at least once per semester.

**How did you use findings for improvement?**

The College is considering a change in advising such that PREB students (who have not yet declared a specific major) will be required to see an academic advisor each semester before registering. This change should increase the measured percentage even higher.

**Additional comments**:

None