Accountancy, MAC
Assessment Report, 2012

Expected Outcomes: Oral and written communications skills

Students will demonstrate oral and written communication skills necessary to function successfully in an accounting position.

Assessment methods

Method: Acct 7980 Oral Communications Skills

The instructor will rate students' oral communication skills during presentations. At least 75% of students will achieve a score of 4.0 or higher on a 5-point scale where 5 = excellent and 1 = unacceptable.

Findings:

In 2012, 45% or 21 of 47 students achieved a score of 4.0 or higher on a 5-point scale.

How did you use findings for improvement?

The faculty will discuss additional opportunities and methods to improve student oral communications skills.

Additional comments:

None.

Method: Acct 7110 Written communication skills

The instructor will rate students' written discussion of an assigned case. At least 75% of students will achieve a score of 4.0 or higher on a 5-point scale where 5 = excellent and 1 = unacceptable.

Findings:

In 2012, 87.2% or 41 of 47 students evaluated achieved a score of 4.0 or higher on a 5-point scale.

How did you use findings for improvement?

We will continue to monitor our progress relative to this outcome to ensure that we meet or exceed our goal.

Additional comments:

None.

Expected Outcomes: Team Work Skills

Students will demonstrate team work skills necessary to function successfully in an accounting position.

Assessment methods

Method: Acct 7980 Peer Evaluations

At least 75% of students will receive maximum number of points available based upon peer evaluations by other team members of the quality of the students' contribution to the team's
success.

Findings:
In 2012, 78.7% or 37 of 47 students received the maximum number of points available based upon peer evaluations by other team members of the quality of the student’s contributions to the team's success.

How did you use findings for improvement?
We will continue to monitor our progress relative to this outcome to ensure that we meet or exceed our goal.

Additional comments:
None.

Method: Acct 6310 Peer Evaluations
At least 75% of students will receive the maximum number of points available based upon peer evaluations by other team members of the quality of the student’s contribution to the team’s success.

Findings:
In 2012, 100% of 48 students received the maximum number of points available based upon peer evaluations by other team members of the quality of the student’s contributions to the team’s success.

How did you use findings for improvement?
We will continue to monitor our progress relative to this outcome to ensure that we meet or exceed our goal.

Additional comments:
None.

Expected Outcomes: Mastery of Auditing Theory & Practice
Students will demonstrate appropriate mastery of current auditing theory and practice necessary to perform effectively as an accounting professional.

Assessment methods

Method: Audit Section of CPA Exam Pass Rates
Students who take the Certified Public Accountant (CPA) exam will achieve an average pass rate for the Audit section of the exam equal to or greater than the national average as published by the American Institute of Certified Public Accountants (AICPA).

Findings:
In 2012, forty-seven students sat and 45 students passed on the first sitting resulting in a 95.74% pass rate compared to the national pass rate of 45%.

How did you use findings for improvement?
We will continue to monitor our progress relative to this outcome to ensure that we meet or exceed our goal.
Additional comments:
None.

Method: Acct 6310 Written Responses on Exam
The instructor in ACCT 6310 and one additional faculty member will rate students' written responses to discussion questions on an exam measuring students' knowledge of current auditing theory and practice in the accounting profession. At least 75% of students will achieve a score of 4.0 or higher on a 5-point scale where 5 = excellent and 1 = unacceptable.

Findings:
For 2012, forty-six of 48 students or 95.8% achieved rating of 4.0 or higher on discussion questions on an exam measuring students' knowledge of current auditing theory and practice in the accounting profession.

How did you use findings for improvement?
We will continue to monitor our progress relative to this outcome to ensure that we meet or exceed our goal.

Additional comments:
None.

Method: Acct 6310 ACL Exercises
The instructor for ACCT 6310 and one additional faculty member will evaluate each student's individual assignment (s) of exercises requiring use of ACL to measure students' knowledge of current audit theory and practice in the accounting profession. At least 75% of students will achieve a score of 4.0 or higher on a 5-point scale where 5 = excellent and 1 = unacceptable.

Findings:
In 2012, 100% of forty-eight students achieved a score of 4.0 or higher on a 5-point scale.

How did you use findings for improvement?
We will continue to monitor our progress relative to this outcome to ensure that we meet or exceed our goal.

Additional comments:
None.

Expected Outcomes: Mastery of Financial Theory & Practice
Students will demonstrate appropriate mastery of current financial accounting theory and practice necessary to perform effectively as an accounting professional.

Assessment methods

Method: Financial Section CPA Exam Pass Rates
Students who take the Certified Public Accountant (CPA) exam will achieve an average pass rate on the Financial section of the exam equal to or greater than the national average as published by the American Institute of Certified Public Accountants (AICPA).

Findings:
In 2012, forty-seven students sat and 42 students passed on the first sitting resulting in an 89.36% pass rate compared to the national pass rate of 44%.

How did you use findings for improvement?

We will continue to monitor our progress relative to this outcome to ensure that we meet or exceed our goal.

Additional comments:
None.

Method : Acct 7110 Written responses to financial case
The instructor will rate students' written analysis of an assigned case. At least 75% of students will achieve a score of 4.0 or higher on a 5-point scale where 5 = excellent and 1 = unacceptable.

Findings:
In 2012, 89.4% or 42 of 47 students achieved a score of 4.0 or higher on a 5-point scale.

How did you use findings for improvement?

We will continue to monitor our progress relative to this outcome to ensure that we meet or exceed our goal.

Additional comments:
None.

Method : Acct 7980 Presentation and QA Responses
The instructor will evaluate students' knowledge of current financial accounting theory and practice in the accounting profession both during their financial analysis and evaluation project presentation and during the question and answer sessions following the presentations. At least 75% of students will achieve a score of 4.0 or higher on a 5-point scale where 5 = excellent and 1 = unacceptable.

Findings:
In 2012, 80.9% or 38 of 47 students achieved a score of 4.0 or higher on a 5-point scale.

How did you use findings for improvement?

We will continue to monitor our progress relative to this outcome to ensure that we meet or exceed our goal.

Additional comments:
None.

Expected Outcomes : Mastery of Tax Theory & Practice
Students will demonstrate appropriate mastery of current tax theory and practice necessary to perform effectively as an accounting professional.

Assessment methods

Method : Tax Section CPA Exam Pass Rates
Students who take the Certified Public Accountant (CPA) exam for the first time will achieve an average pass rate on the Regulation section of the exam equal to or greater than the national
average published by the American Institute of Certified Public Accountants (AICPA).

Findings:

In 2012, forty-seven sat and forty students passed on the first sitting resulting in an 85.1% pass rate compared to the national pass rate of 50%.

How did you use findings for improvement?

We will continue to monitor our progress relative to this outcome to ensure that we meet or exceed our goal.

Additional comments:

None.

Expected Outcomes: Mastery of Information Technology

Students will demonstrate appropriate mastery of practical application of information technology to accounting related problems.

Assessment methods

Method: Information Tech section of CPA exam pass rates

Students who take the Certified Public Accountant (CPA) exam for the first time will achieve an average pass rate on the Business Environment Concepts (includes Information Technology) section of the exam equal to or greater than the national average published by the American Institute of Certified Public Accountants (AICPA).

Findings:

In 2012, 47 sat and 43 students passed on the first sitting resulting in a 95.7% pass rate compared to the national pass rate of 54%.

How did you use findings for improvement?

We will continue to monitor our progress relative to this outcome to ensure that we meet or exceed our goal.

Additional comments:

None.

Method: Acct 7510 Information Tech Written Responses

The instructor will evaluate students' practical application of information technology to accounting related problems using the students' grades on an individual Excel exam. At least 75% of students will achieve a score of 4.0 or higher on a 5-point scale where 5 = excellent and 1 = unacceptable.

Findings:

In 2012, 76.6% or 36 of 47 students achieved a score of 4.0 or higher on a 5-point scale.

How did you use findings for improvement?

We will continue to monitor our progress relative to this outcome to ensure that we meet or exceed our goal.

Additional comments:
None.

**Expected Outcomes: Capacity to use analytical skills**

Students will demonstrate appropriate capacity to use analytical skills to apply accounting knowledge to new and unfamiliar situations.

**Assessment methods**

**Method:** Acct 7110 Analytical Research Case Analysis

The instructor will evaluate a research case analysis written by each student demonstrating his or her ability to use analytical skills to apply accounting knowledge to new or unfamiliar situations. At least 75% of students will achieve a score of 4.0 or higher on a 5-point scale where 5 = excellent and 1 = unacceptable.

**Findings:**

In 2012, 91.5% or 43 of 47 students achieved a score of 4.0 or higher on a 5-point scale.

How did you use findings for improvement?

We will continue to monitor our progress relative to this outcome to ensure that we meet or exceed our goal.

**Additional comments:**

None.

**Method:** Acct 6310 Analytical Research Case Analysis

The instructor and one additional faculty member will evaluate a research case analysis written by each student demonstrating his or her ability to use analytical skills to apply accounting knowledge to new or unfamiliar situations. At least 75% of students will achieve a score of 4.0 or higher on a 5-point scale where 5 = excellent and 1 = unacceptable.

**Findings:**

In 2012, 41 of 48 students or 85.4% achieved a score of 4.0 or higher on a 5-point scale.

How did you use findings for improvement?

We will continue to monitor our progress relative to this outcome to ensure that we meet or exceed our goal.

**Additional comments:**

None.