Expected Outcomes: Oral Presentation Competence

Students will demonstrate competence in oral presentation skills through 1) Organization, 2) Language/Delivery Techniques, 3) Delivery of a Central Message.

Related typical general education outcomes:

1. Information Literacy
2. Oral Communication
3. Aesthetic Appreciation and Engagement

Assessment methods

Method: Senior Project Presentation

Each senior student is required to verbally present a proposal for material to be developed and presented, at the Senior Project show, to a jury of 4 to 5 faculty that critique and refine the scope of work proposed. Student’s performance at this presentation is assessed by the jury of reviewing faculty.

Findings:

(27) students were assessed. The following evaluations were developed in: 1) Organization: 4.63 on a 5.0 scale; 2) Language/Delivery Techniques: 4.33 on a 5.0 scale; 3) Central Message: 4.44 on a 5.0 scale.

How did you use findings for improvement?

While the evaluation demonstrated a high level of achievement in Oral Presentation Competence and the categories of 1) Organization, 2) Language/Delivery Techniques, 3) Delivery of a Central Message, the cohort changes from semester to semester.

Additional comments:

Graphic Design will sustain the assessment of the Oral Presentation Competence through a number of cohort groups in order to confirm success of intervention in this performance criteria.